

Western University - Visual Arts Department
SYLLABUS

SA 3662B: TIME-BASED MEDIA ART: VIDEO

Term/Session	Winter 2021
Time	Thursdays 2:30-6:30pm
Location	online - synchronous at https://westernuniversity.zoom.us/j/96236368744
Professor	Christof Migone, cmigone@uwo.ca
Office Hours	Thu. 11-1pm, or by appointment, at https://westernuniversity.zoom.us/j/99219946673
Digital Media Technician	Jennifer Slauenwhite, jslauen@uwo.ca
OWL	https://owl.uwo.ca/portal/site/9e77e296-e1e2-45b2-ab02-30afb954406f

Improve your films not by adding more equipment and personnel but by using what you have to its fullest capacity. The most important part of your equipment is yourself: your mobile body, your imaginative mind, and your freedom to use both. Make sure you do use them.

- Maya Deren

Course Description/Objectives:

A Studio course focusing upon digital video production offering experience in the areas of camerawork, lighting, sound and advanced video editing techniques. Creative explorations include single-channel work, video installation, multiscreen video, on-line production, interactivity, titling, and accompanying soundtracks. This course will also examine the evolution of artistic approaches to the moving image, including works produced by contemporary artists.

Antirequisite(s)

Antirequisite(s): Studio Art 3663, the former VAS 3350, the former VAS 3356A/B.

Pre or Corequisites

Prerequisite(s): Studio Art 2662A/B, Studio Art 2663, or the former VAS 2250, the former VAS 2254A/B, or permission of the Department.

Learning Outcomes:

Students who successfully complete this course can expect to:

- Develop a knowledge of the diverse contemporary art practices and artists featured in the course and their connected key critical and theoretical frameworks.
- Develop critical thinking and visual and aural analytical skills.
- Develop knowledge of various methodologies, both paradigmatic and idiosyncratic.
- Develop abilities to discern ambiguities and their generative potential.
- Produce innovative and inventive contributions to in-class discussions and through the various assignments.
- Become familiar with the range of professional possibilities afforded to artists, theorists and curators working in sound and performance in and out of the academy.

Equipment Requirements:

- A good computer with a good connection. Given that the course will be entirely online, it would be impossible to take this course without these two basic components.
- Decent equipment, mainly including camera (or even more than one), but also lighting headphones, microphone(s), digital audio recorder. Given that the pandemic has restricted access to equipment that the department usually has on loan that would fulfill this requirement, investing in some or all of the above will be beneficial. Jennifer and I can recommend equipment and places to order from. That being said, given that individual financial resources are limited even at the best of times, there is no obligation to purchase anything and the course can be completed even with the most basic equipment (the default will be a smart phone - plus the solid computer and connection mentioned above). In other words, grading will not hinge on technical quality.

Course Requirements:

- Active e-mail address (communications outside of class will be done via e-mail).
- Students are expected to do the assigned readings/viewings/listenings/etc., and come to class prepared to discuss them.
- Students are expected to contribute in class in a thoughtful, timely, informed, focused, sensitive, and respectful manner.
- An insatiable curiosity and a desire to learn, research, experiment and create.

Attendance:

- Attendance, punctuality and preparedness for class are critical.
- University regulations stipulate that if a student misses 15% of their classes, without written corroboration for health or bereavement, they can be debarred from participation in final evaluations and/or critiques.

Assignments/Late Assignments:

Students are expected to complete all assignments on time. Failure to complete assignments without prior arrangements with the instructor will result in a failing grade. With prior discussion, students may hand in late work with a 5% per day deduction from the assignment. However, late assignments will not be accepted after 7 days from the due date unless accompanied by official documentation. Extensions will be given upon official notification from the student's faculty advisor due to documented serious health and bereavement reasons.

Evaluation Breakdown:

20% Class Participation and Attendance

15% Tech Exercises (3 x 5%) [DUE JAN 21, JAN 28, FEB 25]

20% Video Project 1: Opening Sequence [DUE FEB. 11]

20% Video Project 2: Trailer [DUE MAR. 11]

25% Video Project 3: Closing Sequence [DUE APR. 8]

Class Participation and Attendance:

- Comprised of 1) **attendance** = 1% given per full class attendance, max. total 12%; and 2) **participation** for the remaining 8%. Generative and participation is key and it can manifest verbally during synchronous classes but also in other forms online (via the Group Discussion Forums on OWL for instance).

Tech Exercises

- Tech Exercise 1: *Two Cameras, One Scene*, maximum 1 minute.
- Tech Exercise 2: *Words In Motion*, maximum 1 minute.
- Tech Exercise 3: *All About Light*, maximum 1 minute.

Projects

- Project 1: Produce a video (max. 3 minutes) inspired by the opening sequences of feature-length films.
- Project 2: Produce a video (max. 3 minutes) inspired by promotional trailers of feature-length films.
- Project 3: Produce a video (max. 3 minutes) inspired by the closing sequences of feature-length films.

Notes for all three exercises:

- The brevity of the descriptions is intended to spark creative interpretations. That being said, given the title of this grade component, the main purpose here is for you to acquire new technical skills in the process. Your grade will be determined by the degree to which your exercise exhibits both resourceful ingenuity and high production values (the latter within the realm of the possible given the circumstances).

Notes for all three projects:

- It is up to you how closely your projects reference the three genres (opening, trailer, closing sequences). But the further afield you drift the more you should be able to articulate the connection.
- You can conceive each project separately or interlink them all, or any two of the three.
- All projects must include a written one page project statement (submitted in docx format).
- You can work in groups (max. 3) for a maximum of two projects. If you do, each person must do their own project statement plus produce a joint one.

Notes for both exercises and projects:

- You can pick any software to produce your work.
- Durations can diverge from the limits set above, but you must discuss with me before submitting/presenting if it is above 1 minute in either direction (no need to consult if it is under that).
- **BE INVENTIVE. EXPERIMENT. TRY NEW THINGS. ASK QUESTIONS. CHALLENGE YOURSELF.**

STUDIO ART GRADING RUBRIC

90-100 (Outstanding, A+) - The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

80-89 (Excellent, A) - The studio work shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the studio production is impressive.

75-79 (Very Good, B+) - The studio work shows above average analysis, critical thinking and independent thought. It demonstrates a clear awareness of the parameters of the assignment and a very good attempt to respond creatively to them. The work demonstrates reasonable depth and/or breadth and engages in a production that is appropriate to the level of the course. The quality of studio work engages the viewer and demonstrates above-average mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is very good.

70-74 (Good, B) - The studio work shows a satisfactory attempt at analysis and critical thinking. It shows a good attempt to respond to assignment parameters. The work demonstrates some depth and/or breadth, making references to appropriate course material/art context. The studio production engages the viewer and demonstrates a sufficient mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is satisfactory.

60-69 (Competent, C) - The studio work demonstrates adequate engagement with the project. It shows an attempt to respond to assignment parameters but does so at a very basic level that lacks creativity. Engagement with studio production demonstrates basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is competent.

50-59 (Marginal, D) - The studio work shows less than adequate engagement with the topic and with the material covered by the course. The studio work waivers in its attempt to respond to assignment parameters and tends to be simplistic. Engagement with studio production demonstrates less than a basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is less than satisfactory.

Below 50 (Unacceptable, F) - The studio work demonstrates a failure to comprehend/engage the topic. The studio work is incomplete and lacks redeeming creative merit. The work clearly does not meet the minimal requirements of the assignment. Background preparation and research, engagement with process and outcome of the studio production is unacceptable.

Western University - Visual Arts Department

POLICIES

Student Conduct:

All students will conduct themselves in a manner that will be consistent with the maturity and academic integrity expected of university students. Student conduct shall be consistent with the general laws of the community and with University regulations. Students shall show regard and respect for the rights, safety, and property of all members of the University community and are expected to act in a responsible manner within the University and the community at large. https://www.uwo.ca/univsec/pdf/academic_policies/appeals/code_of_conduct.pdf

Normal Building Access (September 1st to April 30th) (Subject to change):

The John Labatt Visual Arts Centre will be closed at 10:00pm each night Monday to Friday. There will be no after-hour access for undergraduate students. The Centre is open weekends 12:00pm-5:00pm unless otherwise posted; access by side entrances only. Students should be prepared to vacate the building promptly at 10:00pm and 5:00pm. You must also sign-in with the building monitors when working in the workshop areas outside of regular office hours. For the 2020-2021 academic year the John Labatt Visual Arts Centre will be available by card access only for students who have in-person classes in the building.

Permission re: Promotion:

You grant permission for Western University to reproduce your name, information describing your artwork, representations of your work and any other information you have provided for the purpose of display, promotion and publicity either now or in the future. By installing your artwork in the John Labatt Visual Arts Centre, you grant Western University an irrevocable, perpetual, royalty-free world-wide licence to photograph your artwork and use such photograph(s) for the promotion of your artwork and/or Western University, including, without limitation, advertising, display, editorial, packaging, promotion, television, social media, the Department of Visual Arts website, flickr, Twitter, Instagram etc.). Students wishing to not have their work photographed should not exhibit it in the Visual Arts Centre, Artlab Gallery or Cohen Commons. As the area is open to the public, students, faculty, staff and other visitors will not be prohibited from photographing your artwork while on exhibit at the John Labatt Visual Arts Centre. You otherwise retain all ownership in your artwork.

Artwork Installation Liability Release:

You understand that the area where your artwork will be hanging or displayed is unsupervised and is in a part of the building that may be open to the public, day and evening, whether or not the building is open. Western University accepts no responsibility for damage to, or loss of, artwork at any time while on display or while being transported to or from the John Labatt Visual Arts Centre. By displaying your artwork in the John Labatt Visual Arts Centre, you accept all risk of loss or damage to your artwork. Western University does not provide insurance for the artwork on exhibition. If you wish to insure artwork, it is your responsibility to do so.

Removal:

Western University reserves the right to dispose of artwork not picked up by April 15th of each year.

Academic Sanctions:

In instances of non-payment of prescribed tuition and other fees, the University shall seal the academic record. When an academic record is sealed, the student will not be able to: a) view grades; b) register in future courses; c) receive transcripts or a degree diploma; d) obtain admission or readmission.

The above prohibitions shall be in force until such time as indebtedness to the University, including payment of fee for removal of the seal, has been cleared to the satisfaction of the University.

http://www.westerncalendar.uwo.ca/PolicyPages.cfm?PolicyCategoryID=1&Command=showCategory&Keywords=academic%20sanctions&SubHeadingID=169&SelectedCalendar=Live&ArchiveID=#SubHeading_169

Prerequisites:

You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an antirequisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

Plagiarism:

Plagiarism, which may be defined as “The act or an instance of copying or stealing another’s words or ideas and attributing them as one’s own,” will not be tolerated. (Citation excerpted from [Black’s Law Dictionary](#), 1999, 7th ed., p. 1170). (Refer to www.westerncalendar.uwo.ca/2017/pg113.html# with regards to academic penalties for plagiarism.) This includes presenting the visual or aural work of another creator as your own. Visual or Aural Plagiarism may involve both hand-based media such as drawing, painting, printmaking and sculpture, as well as digital media such as photography, video and sound. It includes work subsequently manipulated or transferred between different media, as well as self-plagiarism – work submitted for assignments previously produced and graded for another course. Similar to textual plagiarism, all student work involving the visual or aural work of others must be appropriately cited/identified whether in print or orally. Failure to do so will lead to similar academic penalties as those identified in Western’s Academic Calendar.

Support Services:

There are various support services around campus and these include, but are not limited to:

1. Student Development Centre -- <http://www.sdc.uwo.ca/>
2. Student Health -- <http://www.shs.uwo.ca/student/studenthealthservices.html>
3. Registrar’s Office -- <http://www.registrar.uwo.ca/>
4. Ombuds Office -- <http://www.uwo.ca/ombuds/>
5. Mental Health -- https://uwo.ca/health/mental_wellbeing/

Health and Wellness:

Western offers a variety of counselling services and several mental health resources for students. If you or a friend are feeling overwhelmed, confused or unsure of your mental health state, please don’t ignore it. There are steps you can take to help yourself or help others. Western provides several on-campus health-related services to help engage in healthy living while pursuing your degree. For example, to support physical activity, all students receive membership in Western’s Campus Recreation Centre. Further information regarding health and wellness-related services available to students may be found at <http://www.health.uwo.ca/>. If you are in emotional or mental distress should refer to Mental Health Support at Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

Gender Neutral Bathrooms:

Middlesex College does not have specifically gender-neutral bathrooms. There are two gender neutral bathrooms in the JLVAC. One is located in the Artlab and is open only during Artlab hours. A second single stall gender neutral bathroom can be found on the third floor of the JLVAC. Here is the full list of inclusive washrooms at UWO: http://www.uwo.ca/equity/doc/inclusive_washrooms.pdf. Please contact the Media Lab Technician, Jennifer Slauenwhite (jslauen@uwo.ca), for card access to the elevator and stairs if you are in need of the 3rd floor gender neutral/accessible washroom for the academic year.

Academic Consideration:

The University recognizes that a student’s ability to meet their academic responsibilities may, on occasion, be impaired by extenuating circumstances, including short-term illness or injury. Reasonable academic consideration is a cooperative process between the University, the student, and academic staff. All participants in the process must act in good faith, and fulfil their respective obligations, if it is to succeed.

Students who experience an extenuating circumstance (illness, injury, or other extenuating circumstance) sufficiently significant as to temporarily render them unable to meet academic requirements, may submit a request for academic consideration through the following routes:

- (i) Submitting a Self-Reported Absence form, provided that the conditions for submission are met;
- (ii) For medical absences, submitting a Student Medical Certificate (SMC) signed by a licensed medical or mental health practitioner, in order to be eligible for Academic Consideration; or
- (iii) For non-medical absences, submitting appropriate documentation (e.g., obituary, police report, accident report, court order, etc.) to Academic Counselling in their Faculty of registration, in order to be eligible for academic consideration.

- (iv) Students seeking academic consideration:
- Are advised to consider carefully the implications of postponing tests or midterm exams or delaying handing in work;
 - Are encouraged to make appropriate decisions, based on their specific circumstances, recognizing that minor ailments (e.g., upset stomach) or upsets (e.g., argument with a friend) are not normally an appropriate basis for a self-reported absence;
 - **Must communicate with their instructors no later than 24 hours** after the end of the period covered by either the self-reported absence or SMC, or immediately upon their return following a documented absence;
 - **Are advised that all necessary documentation, forms, etc. are to be submitted to academic counselling within two business days after the date specified for resuming responsibilities.**

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe as to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume academic responsibilities within 48 hours or less. The following conditions are in place for self-reporting of medical or extenuating circumstances:

- a. Students will be allowed a maximum of two self-reported absences between September and April, and one self-reported absence between May and August;
- b. The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30am the following morning if the form is submitted after 4:30pm;
- c. The duration of the excused absence will terminate prior to the end of the 48 hour period, should the student undertake significant academic responsibilities (e.g., write a test, submit a paper) during that time;
- d. The duration of an excused absence will terminate at 8:30am on the day following the last day of classes each semester, regardless of how many days of absence have elapsed;
- e. Self-reported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations
- f. Self-reporting may not be used for assessments (e.g., midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course;

Students must be in touch with their instructors no later than 24 hours after the end of the period covered by the Self-Reported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed.